

The New Body of Knowledge Autumn 1998

Summary of Findings and
Suggestions from a report by Daniel
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The Importance of ICMCI

- Co-ordination of a global consortium of Management Consultancy Institutes.
- Promulgation of the industry and the profession,
- Taking with it a recognised, portable and international qualification.

The Importance of a Body of Knowledge

- The back-bone of any profession:
 - professionalism
 - consolidation
 - regulation
 - benchmarking
 - world-wide acceptance
 - ICMCI intellectual property
 - underpins all that we seek to do and become

The Importance of a Body of Knowledge (2)

- It is “absolutely crucial to the raison d’être of the ICMCI, and ... to the future trends of management consultancy”.

The Need

- Change is needed because of:
 - the dynamic environment that requires us to continually re-evaluate our knowledge and our work;
 - the move toward competence-based assessment which in turn requires a fresh approach to expanding knowledge and identifying other areas of competency.

Report Findings

- Only 20% of those surveyed knew of the Uniform Body of Knowledge.
- The purpose of the UBK still remains valid.
- The UBK has an outdated feel; and
- It lacks excitement.

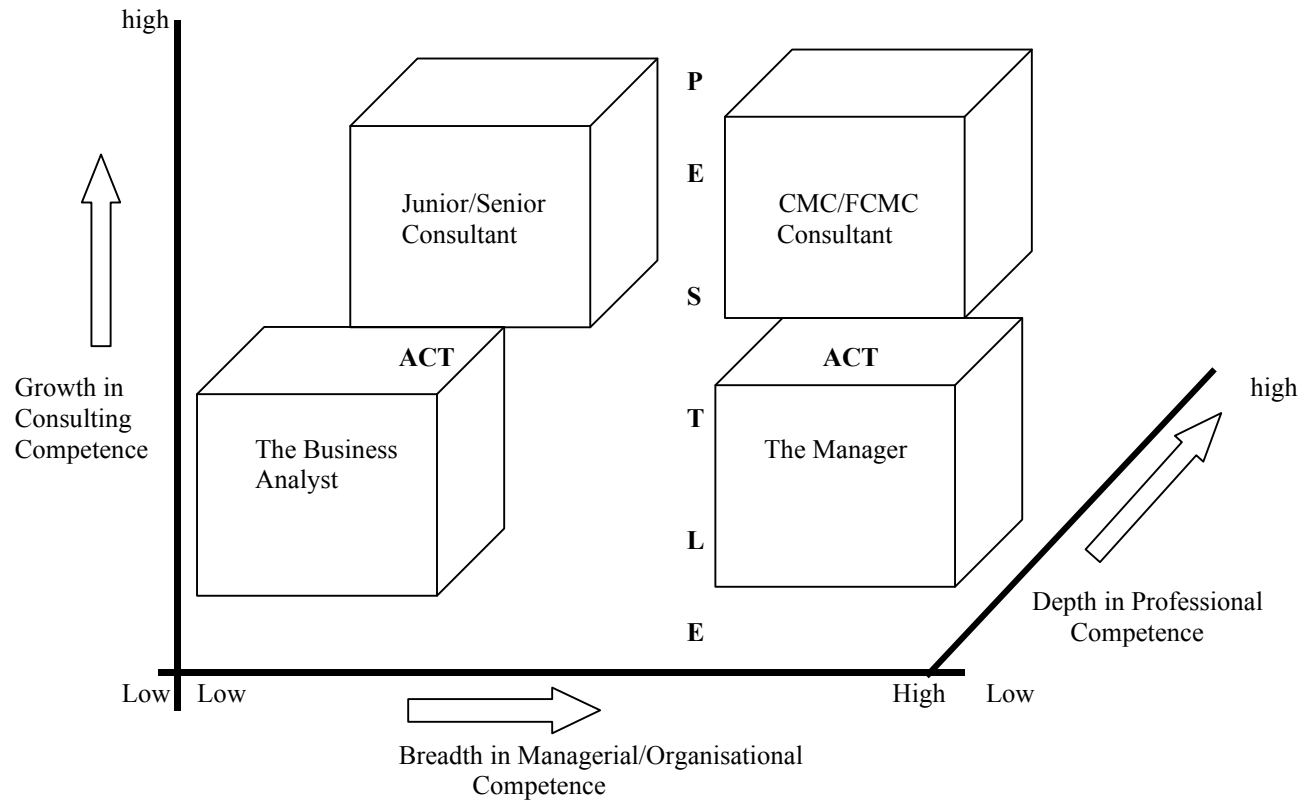
Report Findings (2)

- It is difficult to match the UBK directly with a competence model.
- The UBK is light on a number of topics:
 - technology
 - implementation
 - change

The Want

- A format that follows a competence structure in the key professional quadrants of:
 - management,
 - consultancy,
 - technical/professional knowledge,
 - PESTLE plus
 - ACT, personal competencies

The Model



The Want (2)

- Visualisation of competencies.
- Expansion into areas not previously covered
- as indicated by research.
- Division of document into 2 parts:
 - the main guideline
 - the supporting text.

The Result

- A more accessible set of documents that reflect consultants' diversified needs .
- A contemporary reflection of management consultancy practice to CMC standard.
- A know-how base for an international consultancy qualification.

For the Future

- A sustained effort, (in the form of a permanent task-force?), to continuously scan the consulting environment and ensure the New Body of Knowledge remains up-to-date, fair and true.